

Kronnika

Presentation



What is “Robotic Process Automation” ?

Robotic Process Automation (RPA) - is automation software with artificial intelligence and machine learning capabilities that simulates humans' actions in the digital environments and independently from any other platform works periodically within certain rules.

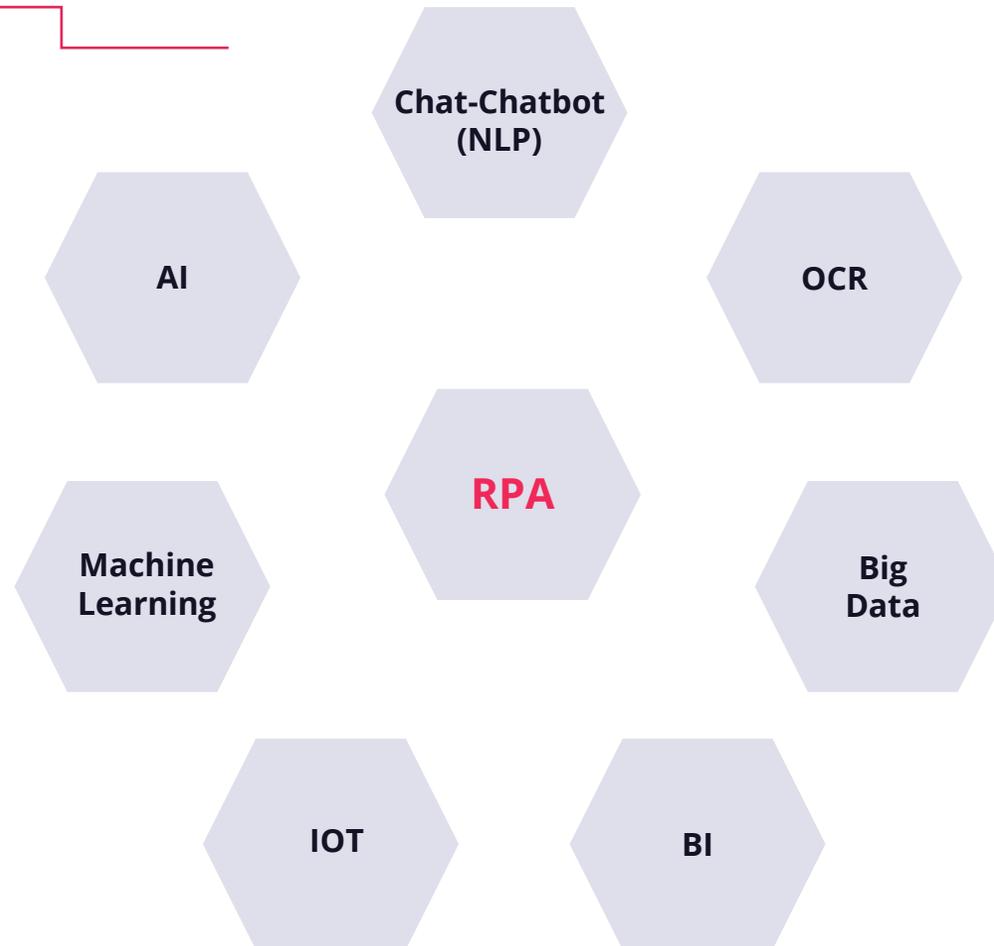


Digital Transformation Journey: RPA

Industry 4.0 Ecosystem

RPA generates “digital smart assistants” by integrating with the developing technologies in the world.

Robotic Process Automation with its ability to learn, communicate, and control data is at the heart of new technologies!



RPA in Turkey Market

Finance



Insurance



Telecommunication



Energy



Manufacture



Government & Public Administration



Kronnika History

IDEA

Brand name was given by visionary Zenkronn team.

PLATFORM & FIRST PROJECTS

ZENKRONN team produced RPA project under KRONNIKA name and developed its RPA platform as well.

FIRST CUSTOMERS & ALBARAKA GARAJ

KRONNIKA executed its first RPA project with the capacity of 40 robots in Tempo Call Center; Invited by Albaraka Türk KRONNIKA became a startup business of Albaraka Garaj Start-Up Acceleration Center.

INVESTMENT & GROWTH

Kronnika RPA services helped its customers gained 100k mintues per month which attracted angel investor and VC attention.

PARTNERSHIPS & EXPANSION

With our customers and technical/strategic business partners we are moving forward to our vision in diverse industries.

2016

ZENKRONN

2017

KRONNIKA

2018

Tempo
alBaraka
GARAJ
STARTUP
HIZLANDIRMA
MERKEZİ

2019

alBaraka
PORTFÖY

2020



Vision

As Kronnika, we believe that time is the most valuable asset for both individuals and organizations.

Our mission is to be *the leading* time-saving RPA company in the world.



References

Customers Business Partners



Implementation

Digital Environment | Running on Software | Based on Regulations | Repeating



Processes are identified and analyzed.



Processes are taught to robots by the robot development application.



While scaling robots start to generate value for the companies.



RPA platform manages robots' workflow processes & analyzes the output.



The designed RPA process library is immediately scaled across the company.

*You can quickly teach your robots business workflow processes without any need for software change.
Your digital assistants are here to take over!*

How does it work?

- Runs applications like Excel, ERP, CRM alike a human.
- Robots perform an average of 6 times faster and 100% accurate work than the human workforce.



Excel Automation & Data Processing



Web Automation



Desktop Automation



Screen Scraping



E-Mail Automation



OCR - Image Processing



API Integration

Benefits of Kronnika

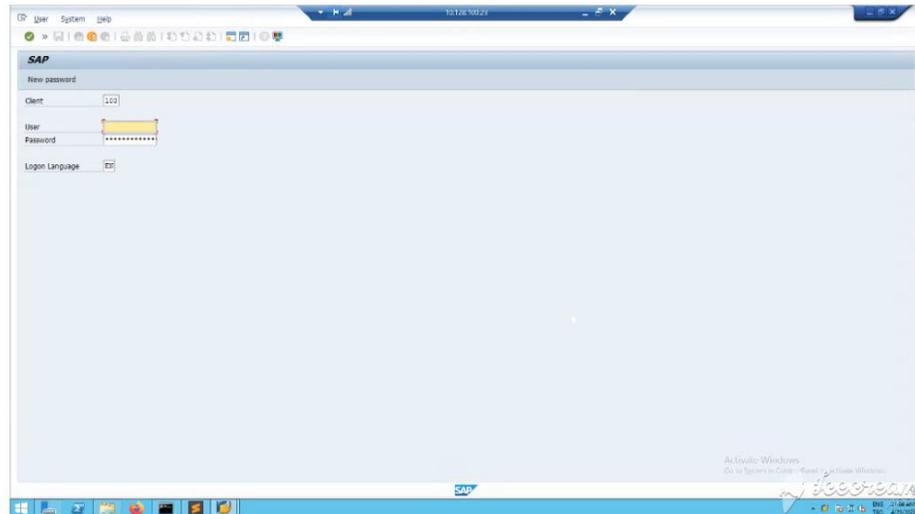
- Deploy Fast
- Don't Hassle with Integrations
- Lower Your Costs
- Be Technology & IT Independent
- Scale Fast
- Increase Employee Satisfaction
- Enjoy Exceptional Support and Reasonable Cost
- ✓ **Save Time!**



While robots accomplish your daily routine tasks, focus on your work and projects that add value to the earned time!

Sample Automation / Case-1

Manufacture/Production - Food Industry - Human Resources Appliance



10 processes of the recruitment process are completely done by robots!



SAP Personnel
Data Entry



SGK No
Update



SGK Recruitment
Declaration Entry



SGK Surname
Update



Meal Card
Application



Individual
Pension
Application



Private
Health
Insurance
Application



Personnel
Card Print



Police Reports



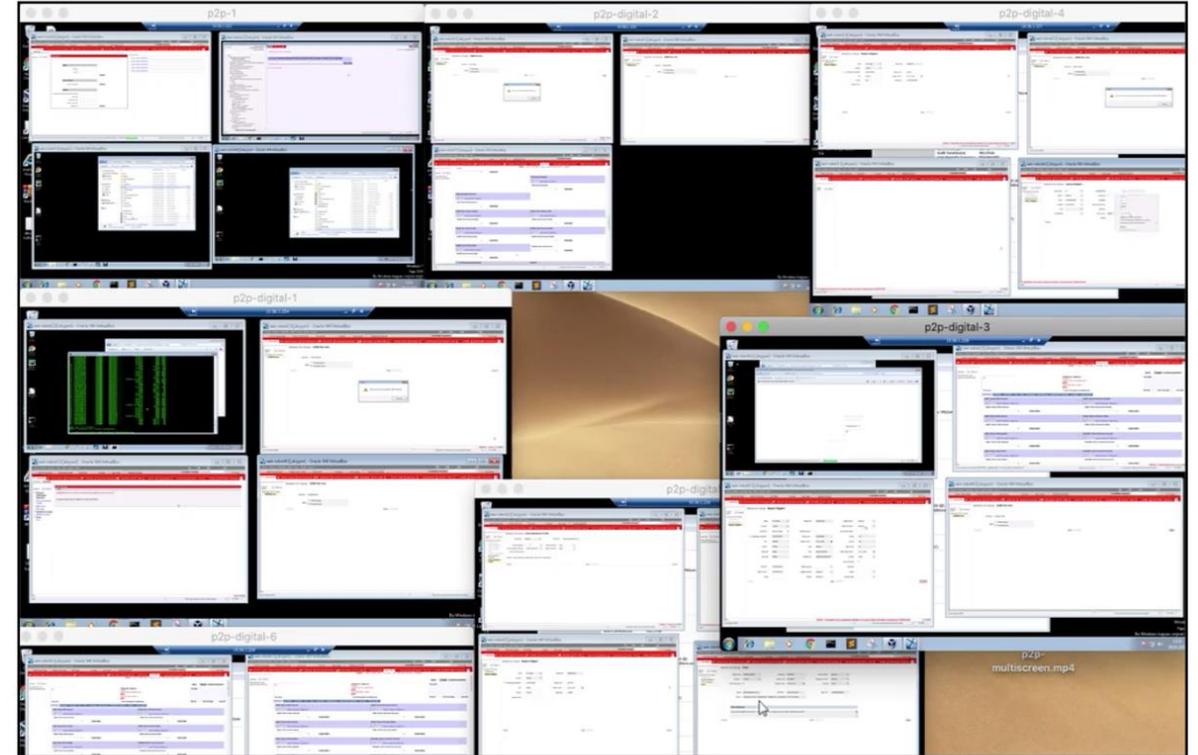
Recruitment
Instructions

Sample Automation / Case-2

Telecommunication - Customer Service - Activation Application

- More than 30 robots operating 24/7 obtain the following:
 - Line activation;
 - Tariff package change;
 - Address/E-mail updates.

More than 20 customer support representatives can focus on sales & marketing activities.



Sample Automation / Case-3

Insurance - Payment Receipts - Accounting Application

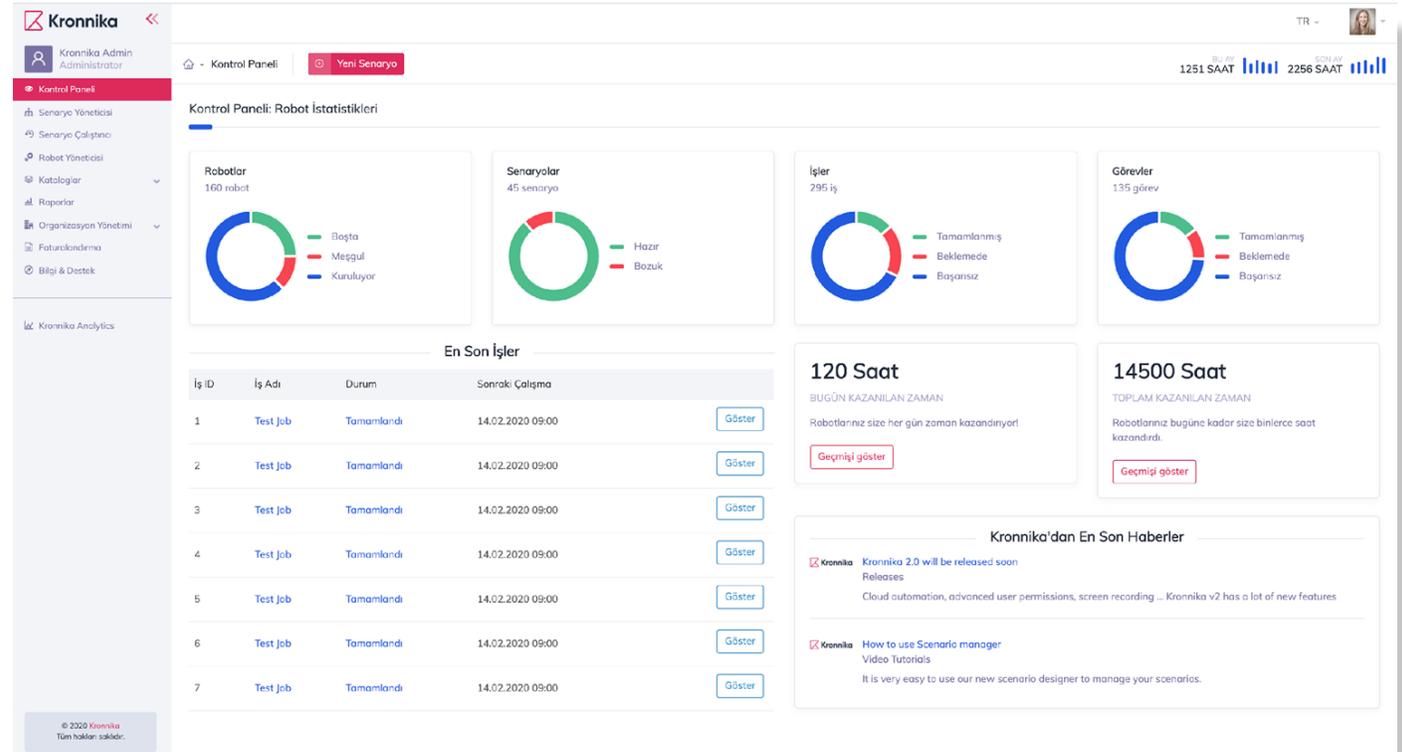
Tasks like debt distributions, accounting and issuing of payment orders of 1500+ insurance companies are realized by robots.

A 10-day task which is done by 2 employees, can be executed accurately in 8-10 hours.

The screenshot displays a web application interface for insurance payment receipts. The main window shows a table of transactions with columns for 'Tahsilat İncele', 'Tahsilat No', 'Police No', 'Sigorta Etkilenen', 'Zeyil No', 'Vade', 'Vade Tutarı', 'Vade Tutarı...', 'Tahsilat T...', and 'Tahsilat TL'. The table contains several rows of data, including entries for 'NİSİ İHAN KIRIM' and 'S-ŞİŞLİ İNİ KONA'. Below the table, there are fields for 'Tahsilat Tutarı', 'Koruyucu', 'Seçilmiş', and 'Tahsilat Edilecek'. To the right of the table, there is a section for 'Ürün' with a list of items: 'USA DASK', 'AAA-FRÖN KAZA', 'ADG T LENDİ KAZA', and 'ADG T LENDİ KAZA'. The interface also includes a sidebar menu with various options like 'Hesap Yönetimi', 'Kullanıcı Yönetimi', 'Müşteri Yönetimi', 'Parametreler', 'Raporlar', 'Tahsilat', 'Kampanya Depo İade/İspat', 'Anonim Akademi Post', 'Bilgi Odası', 'Depo Sorgu', 'Depo Yürütme', 'Ek Komisyon Tanımlama', 'Çevresel Düşünce Akademi (Tahsilat)', 'Kampanya Yürütme', 'Kampanya Depo Çıktı', 'Kampanya Ödeme', 'Ödeme İhtiyaçları', 'Portföy (Cari) Giriş', 'Genel Post Mutabakatları', 'Tahsilat Komisyon Çıktı', 'Tahsilat Çıktı', 'Tahsilat Kataloğu', 'Tahsilat İhtiyaçları', 'Çek & Senet İşlemleri', 'Ödeme Gelir Değerlendirme', and 'Ödeme Sosyal Özetleme'. The browser address bar shows 'nareks.bireket.com.tr/ÜrünListesi.aspx'. The status bar at the bottom indicates 'Sunucu: YZG05APP10', 'Ortam: DURENLI_PROD', 'Kullanıcı: 286A1', and 'Sistem Tarihi: 20200222.10:22:20'.

Monitor Your Digital Transformation !

- Digital Transformation (Robots) Management from a single place
- Robust & flexible platform interface
- Fast scalability, solution is independent from the number of robots
- Firm based functional RPA process library
- Advanced analytical features, analysis screen
- Non-license, benefit-based pricing



RPA in Finance, Banking & Insurance

**Account
Creation & Verification**

Data Verification

Reporting

**Payment & Invoice
Operations**



RPA in Telecommunication

**Customer
Management**

**Data Collection
& Consolidation**

**Data Entry
& Transition**

**Payment Receipts
Follow-up**



RPA in Healthcare

**Patients
Data Processing**

**Medical Invoice
Processing**

**Appointment
Management &
Notifications**

**Patient
Records Follow-up**



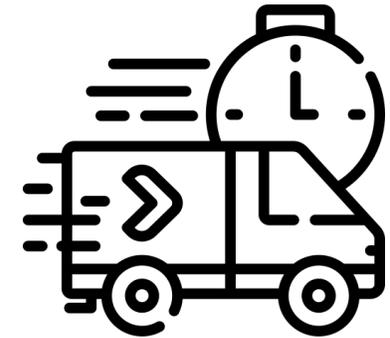
RPA in Logistics

**Building Data Inter-
flow in
the Systems**

Invoice Processing

**Shipment Planning
& Follow-up**

**Customer Relations
Management**



RPA in Retail & FMCG

**Catalog & Product
Price Follow-up**

**Inventory
Management**

**Product
Segmentation**

Supply Management

Order Management



RPA in Automotive

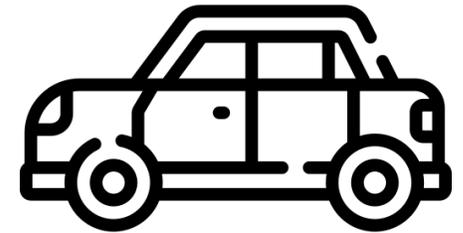
**Order & Payment
Operations**

**Competitors
Follow-up**

**Manufacture Process
Management**

**Suppliers
Management**

**Digitalization of the
Documents**



RPA in Energy

**Support Line
Operation**

Complaint Control

**Invoice
Management**

**Customer Data
Management**



RPA in Public Administrations

Administrative
Service Applications
Management

Reporting

Address
Change Control



RPA in Juristical Processes

**Risk Assessment &
Customer Purchase
Form Filling out**

**Execution File Automation
(receipts, expenses,
allowance, attorney fees)**

**Juristic
Records & Template
Contract Creation**

**Contact Lettering
Preparation, Records
Processing**



RPA in Education

**Lecture Records,
Grading & Attendance
Management**

**Course Programs &
Notifications Update**

**Equipment, Finances &
IT Operations
Management**



RPA in Tourism & Travel

**Order & Payment
Operations**

Data Management

**Support Line
Operations**

**Data Flow Support in
the Platforms**



Time to Automate !

**Process
Exploration**



**Benefit
Analysis**



**Demo
Trial**

Let our expert profile analysts identify your RPA compliant processes

Let's analyze the metrics of the processes like speed, quality control, efficiency, customer satisfaction

Let's determine a highly beneficial process implementing a real environment workflow completely free of charge

“

We have been using KRONNIKA's RPA solution in our operation centers since October 2018. I am pleased to claim that KRONNIKA robots have more than 50 customer representatives working, 5 operations increase efficiency by over 60% and reduce costs by over 20%.

Our operation designs also appeared with a new look after we started working with robots.

”

Emre Sarisoy

**Board Member & Operations Director,
Tempo Call Center**

“

Starting from May, 2018 we have been working with KRONNIKA team which won our hearts with its creative solutions, solid work ethics, great vision and positive attitudes. From the past year until now we have implemented more than 50 robots.

I am happy to be a part of KRONNIKA's successful story.

”

Deniz Erol

**Administrative Partner & Board
Member, Onicorn**

“

With Kronnika's help, we automatized 4 hours Teknopark Portal processes, which now takes only a few minutes for the tasks to be completed. We are pleased with the provided service and big thanks to Kronnika team!

”

Atiye Eskiçirak

İzmir Bilimpark Regional Office Manager

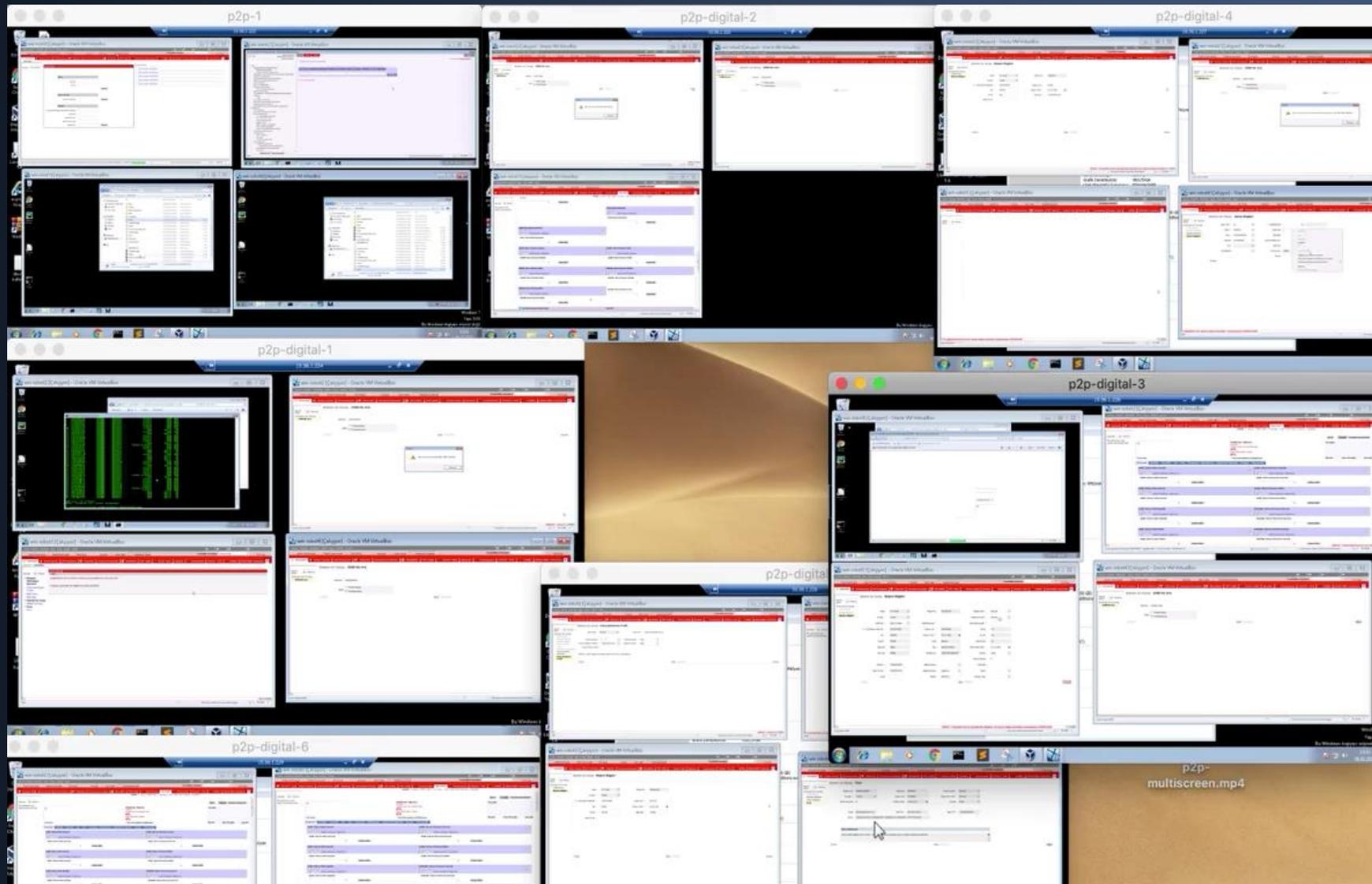
“

Last summer we had to process around 700-800 requests per month. We no longer face this issue - Kronnika robots successfully accomplish 80% of our tasks. We continue on collaborative working to increase this rate up to 90%.

”

Rasim Beyazkurt

McDonalds Accounting, Personnel and Human Resources Manager



100+ Robot

75+ Processes

**6,900,000
Minutes Saved**

Optimize Your Time, Efficiency, and Expenses with **Kronnika!**





Thank You!

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